



Approved 5-16-12

**SCOTTSDALE PUBLIC LIBRARY BOARD
MEETING MINUTES
Civic Center Library
April 18, 2012 - 3:30 p.m.**

Members Present: Doug Sydnor, Chair
Mark Shimelonis, Vice Chair
Carol Padwe, Secretary, by telephone
Joan Freund
Peggy Sharp-Chamberlain
Mary Wilber
Louise Nemanich

Absent: None

Staff Present: Bill Murphy, Executive Director of Community Services
Carol Damaso, Library Director
Killeen Sepulveda, Administrative Secretary

CALL TO ORDER

Mr. Sydnor called the meeting to order at 3:34 PM.

CITY OF SCOTTSDALE BUDGET UPDATE

Bill Murphy, Executive Director of Community Services, presented an update on the 2012-2013 City of Scottsdale budget. Mr. Murphy explained that Community Services saved approximately 2.5 million dollars this past year by implementing a 1% reduction in all divisions that included reductions made in the library materials budget. Mr. Murphy explained that the library receives money from the county, which helps offset the reduction of the materials budget. He stated that the library and Friends of the Library will launch a campaign to raise \$750,000 this year to use for the Discovery Zone at Civic Center Library.

OPEN CALL TO THE PUBLIC

There were two citizens present for the meeting, but they did not have any comments.

APPROVAL OF MINUTES

Mrs. Wilber called for a motion to approve the Minutes of the March meeting.
Mrs. Freund seconded, and the motion passed 6-0.

LIBRARY STAFF REPORTS OF CURRENT EVENTS (A.R.S. 38-431.02 (K))
Monthly Statistical Report – Carol Damaso for Cheryl Thomsen

	<u>March 2011</u>	<u>March 2012</u>	<u>% Change</u>
Physical Items Circulated	320,940	281,831	-12%
Attendance	149,879	124,904	-17%
Digital material Circulated	7,250	13,505	+86%
WiFi Usage	6,027	7,621	+26%

In March 2012, the library held 308 Youth Programs with attendance of 5,789 youths. Eighty-six (86) Adult Programs were held with 1,373 adults attending. Volunteers donated 3,301 hours to library services valued at \$61,906. In the Library Book Sale Special Revenue Account, February income from sales was \$13,146. Public access computers were used 35,945 times and 152,595 users accessed the library's website.

Library Director's Report – Carol Damaso

Mrs. Damaso gave an update on the Civic Center Library renovation, which is almost complete. She stated that the coffee café is expected to open in mid-May.

Mrs. Damaso spoke about the new Library Scoreboard project. This project will entail using measurements to show growth and justify budgets. The Library and Fire departments were chosen as the first participants in the City for this project. The main focus will be on "E-Materials" and expanding the library's e-resources. There will be training for all staff and a large marketing campaign, with a Librarian or higher position overseeing the project.

Mrs. Damaso spoke about the meeting that occurred with Dr. Peterson of Scottsdale Unified School District. She stated that it went well and that a revised Palomino IGA is under discussion.

Mrs. Damaso stated that there was a Materials Availability Study done in February. The numbers showed a 99% satisfaction in service.

Mrs. Damaso spoke about the Discovery Zone and stated that the Friends of the Scottsdale Library have postponed the launch of their fundraising to the Fall of this year.

Mrs. Damaso explained that the Library is going through a staff reorganization at this time. There are several factors that will affect the outcome of the reorganization, and she anticipates some changes for managers and senior managers. She stated that they will try to have this in place by July 1st, 2012.

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Customer Comment Report – Carol Damaso

March 2012 customer comments were presented. There were no comments or questions.

LIBRARY BOARD'S QUARTERLY REPORT

Dr. Nemanich called for a motion to approve the Quarterly Report as amended, Dr. Sharp-Chamberlain seconded, and the motion passed 6-0.

ANNOUNCEMENTS, ISSUES FOR FUTURE DISCUSSION

Mr. Sydnor stated that the Friends Board is recruiting new members.

ADJOURNMENT

With no further business to discuss, being duly moved and seconded, the meeting was adjourned at 5:16 PM.

Respectfully submitted,

Killeen Sepulveda, Administrative Secretary